

ดั่งต้นดี
RESTART ACADEMY



FOUNDING TEAM MEMBERS



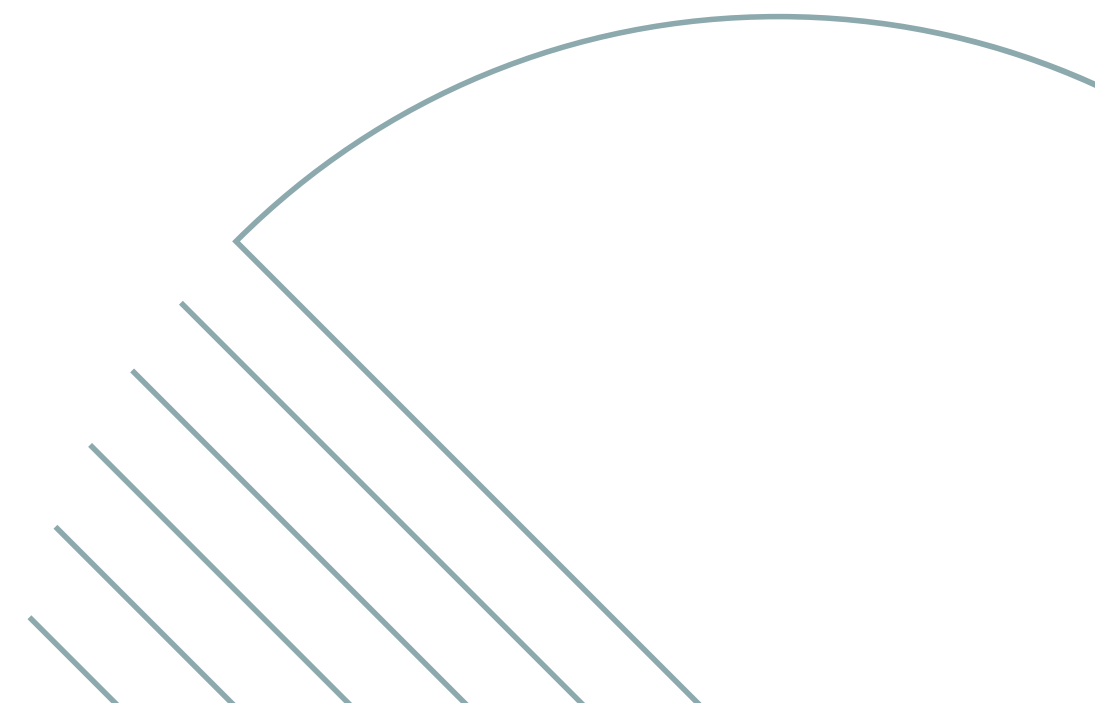
MEK
Thanachai Sundaravej

JUNE
Phoemporn Maneesin



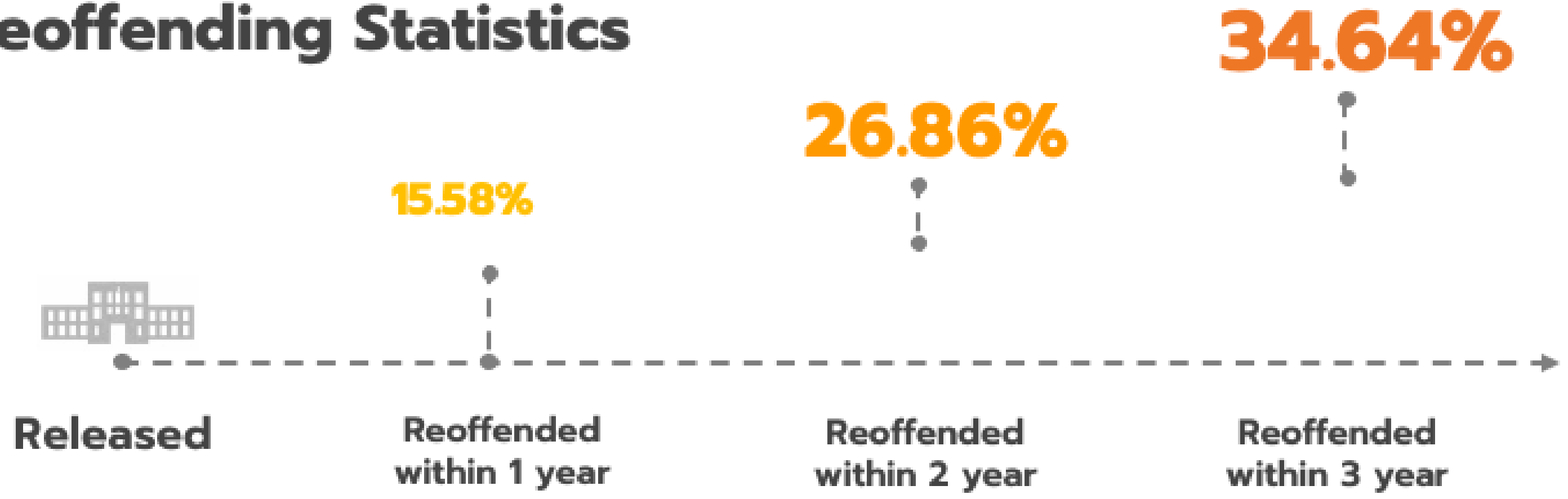
TODAY'S AGENDA

- Background and Concept
- Funding and Management
- Business Model
- Current Situation



CHALLENGES 1: REOFFENDING

Reoffending Statistics



CHALLENGE 2: NEW BUILDING



•Feasibility Issues

- Traffic
- Location
- Cost Structure

•Can We Go Beyond Monetary Benefits ?

- Reintegration Opportunities
- Entrepreneurship Development
- Career Foundation Development



Empowering people to become productive members of society after release

Promoting “social partnership model” to provide a second chance

Reducing reoffending rates for safer society

- What is it?**
- Academy for ex-prisoners to develop both skills and personality
 - Job opportunities and business funding as well as lifetime mentorship are supported
 - Will be in 4 industries this year: Food&Bev, Hair Salon, Massage&Spa, Digital Workforce

Challenges:

- 200,000+ people are released every year, 1/3 returns to prison within 3 years
- Stigmas that obstruct jobs, opportunities, trust, and acceptance

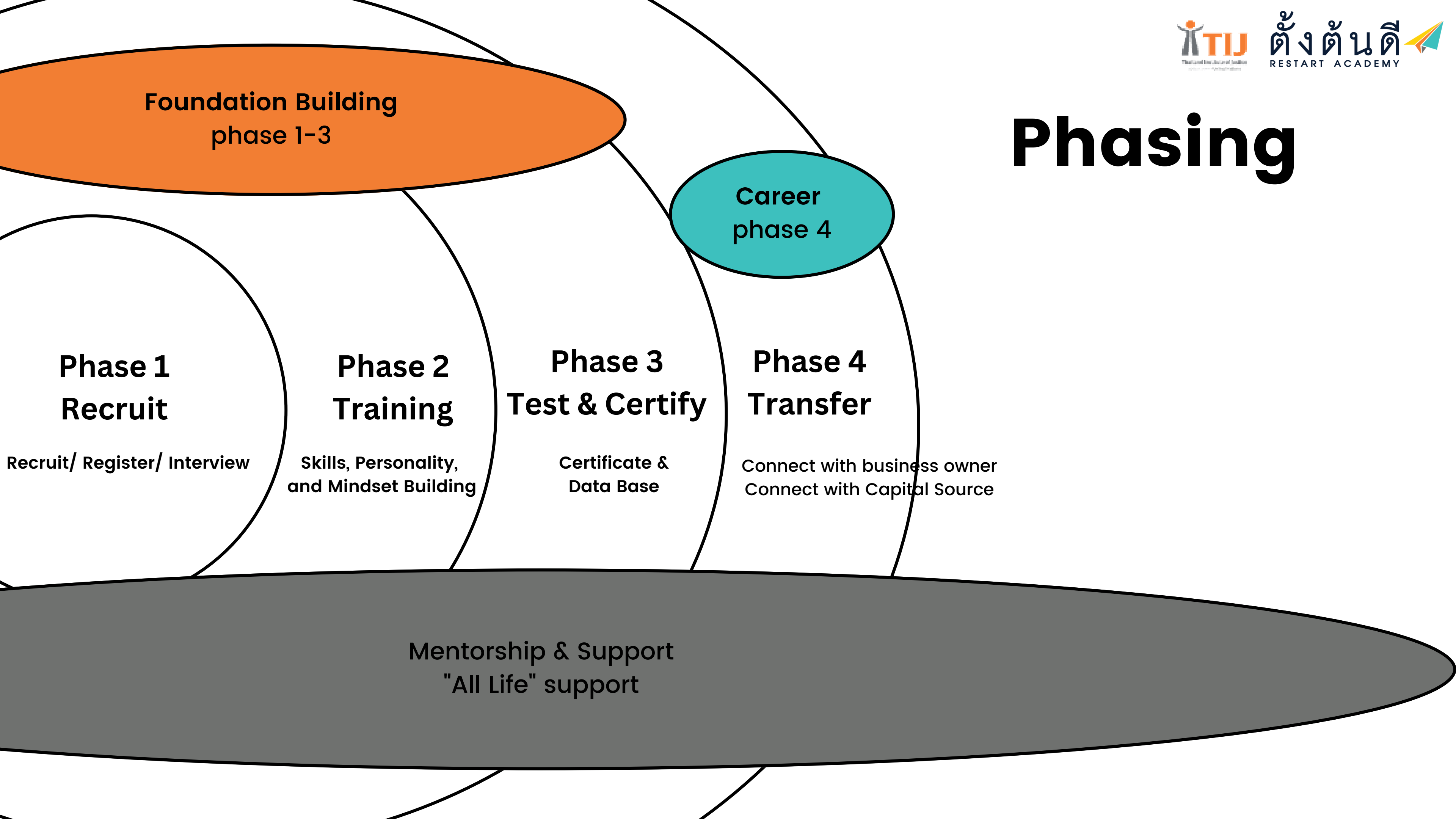
Solutions:

- Vocational Training
- Personality & Mindset Building
- Test & Certification
- Connect to Employers
- Connect to Funding
- Lifetime Mentorship
- Community that Cares for One Another

What we want it to be:

- Profitable SE whose income can sustain itself and support other social projects
- Go-to organization all CSR funds want to donate to
- Reliable and admired human resource solution

Phasing



Recruitment



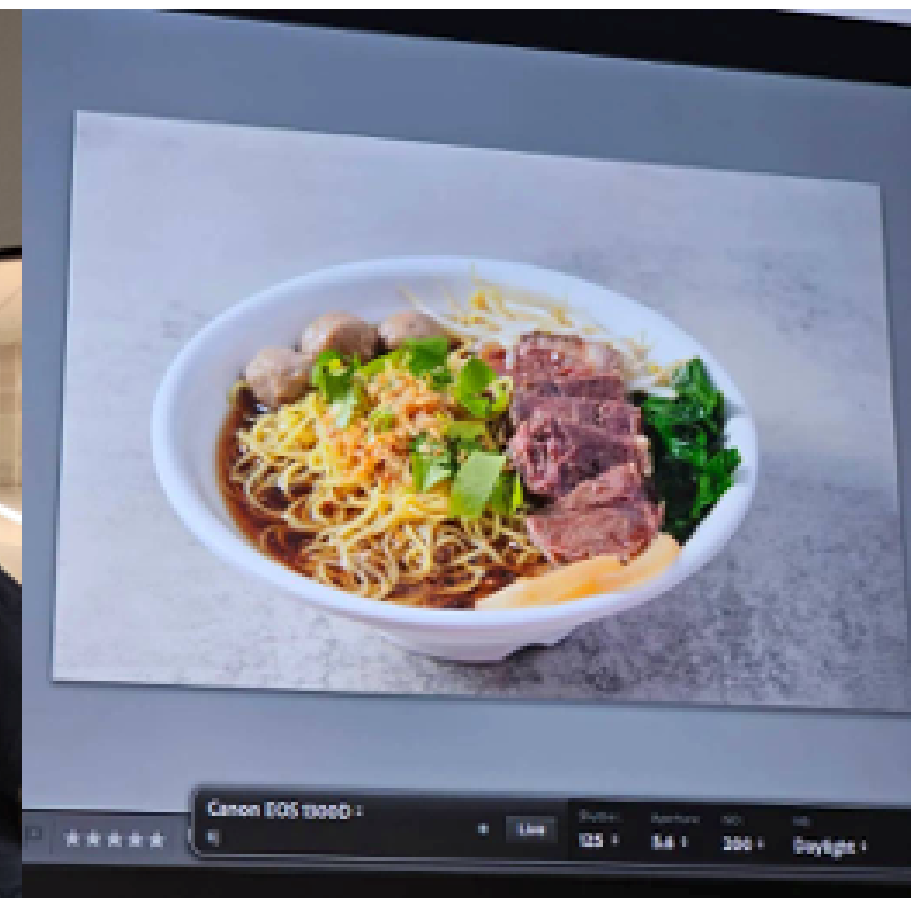


On the Job Training

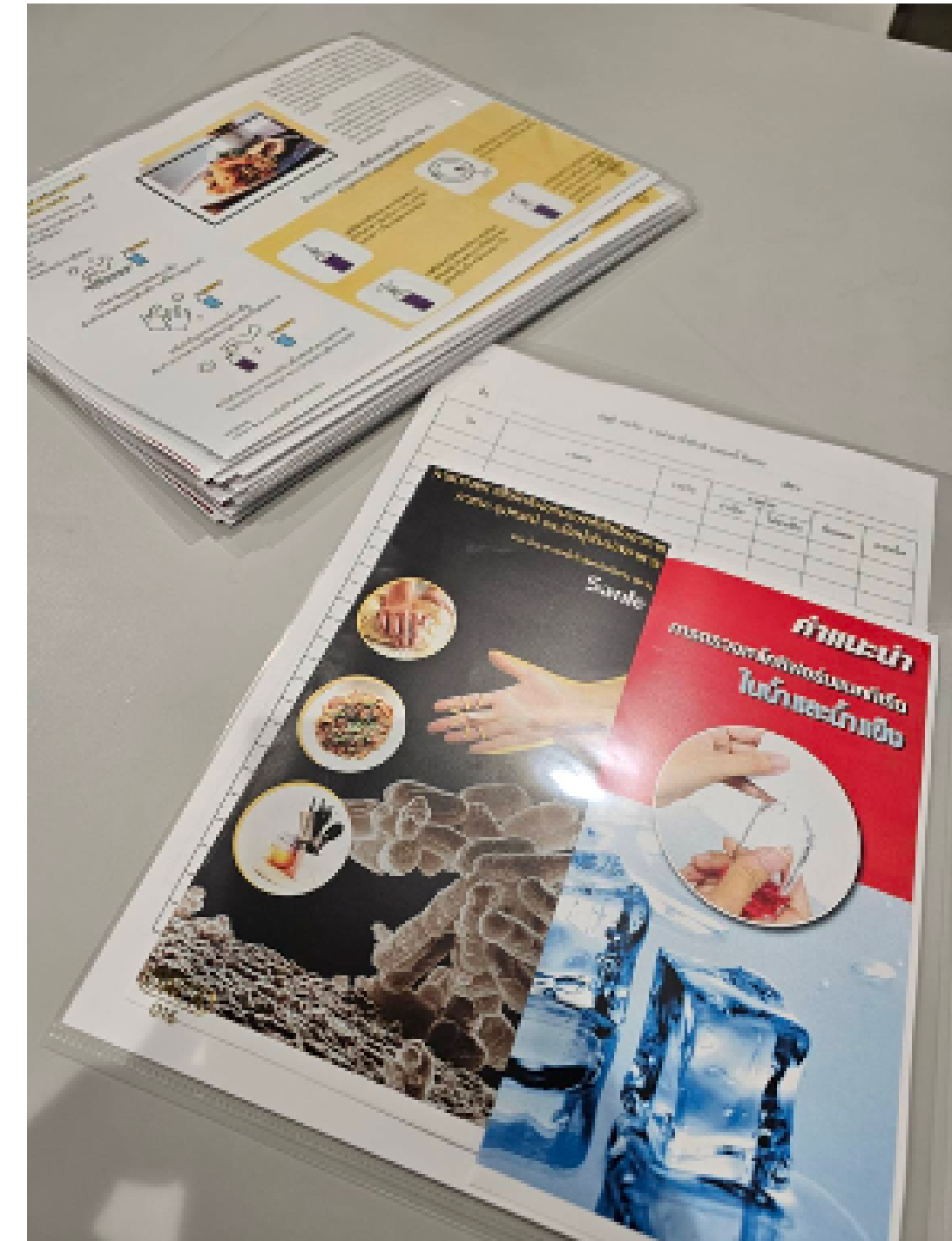




Extra Classes



Test & Certify



RESULTS & HIGHLIGHTS



- Proven culinary skills
- Significant Improvement in personality and mindset
- Great feedback from customers
- Operating profit that was shared to everyone (over \$8,800)
- Support from many organizations

RESULTS & HIGHLIGHTS



MR. TUEK

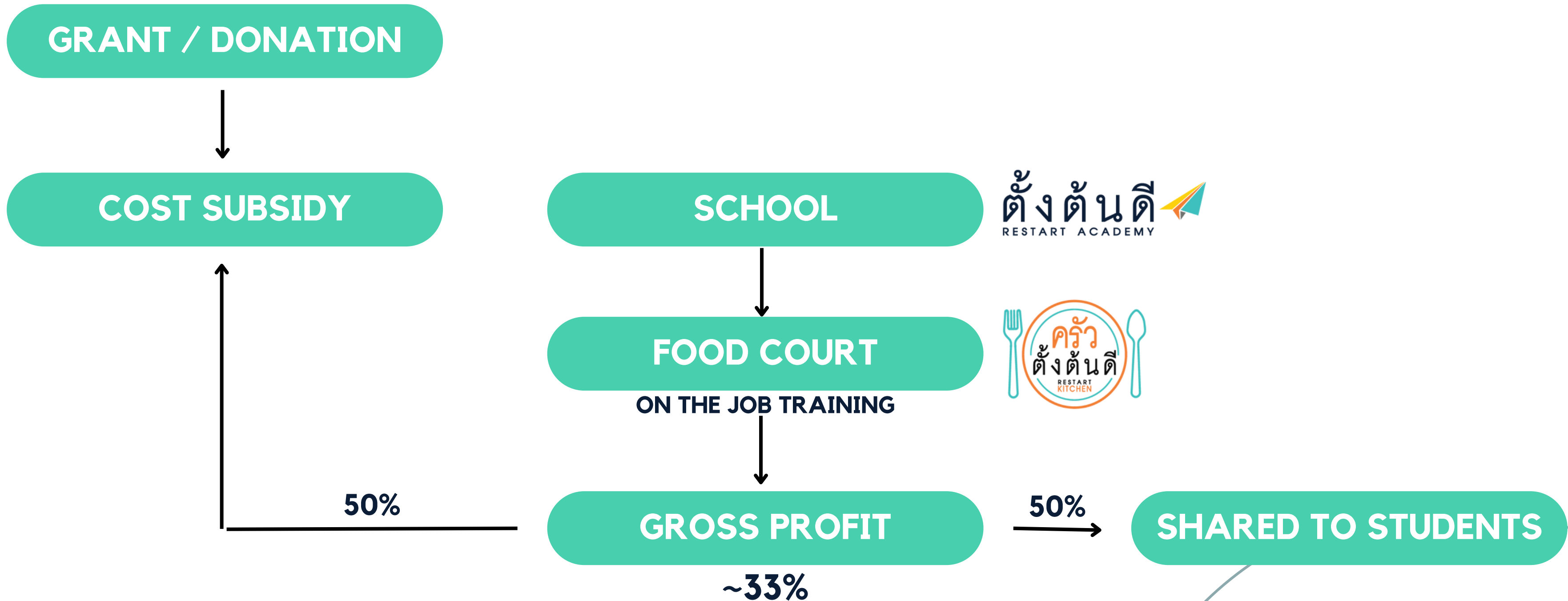
manager trainee
in a restaurant



MS. ORN

opens her own
noodle shop

BUSINESS MODEL



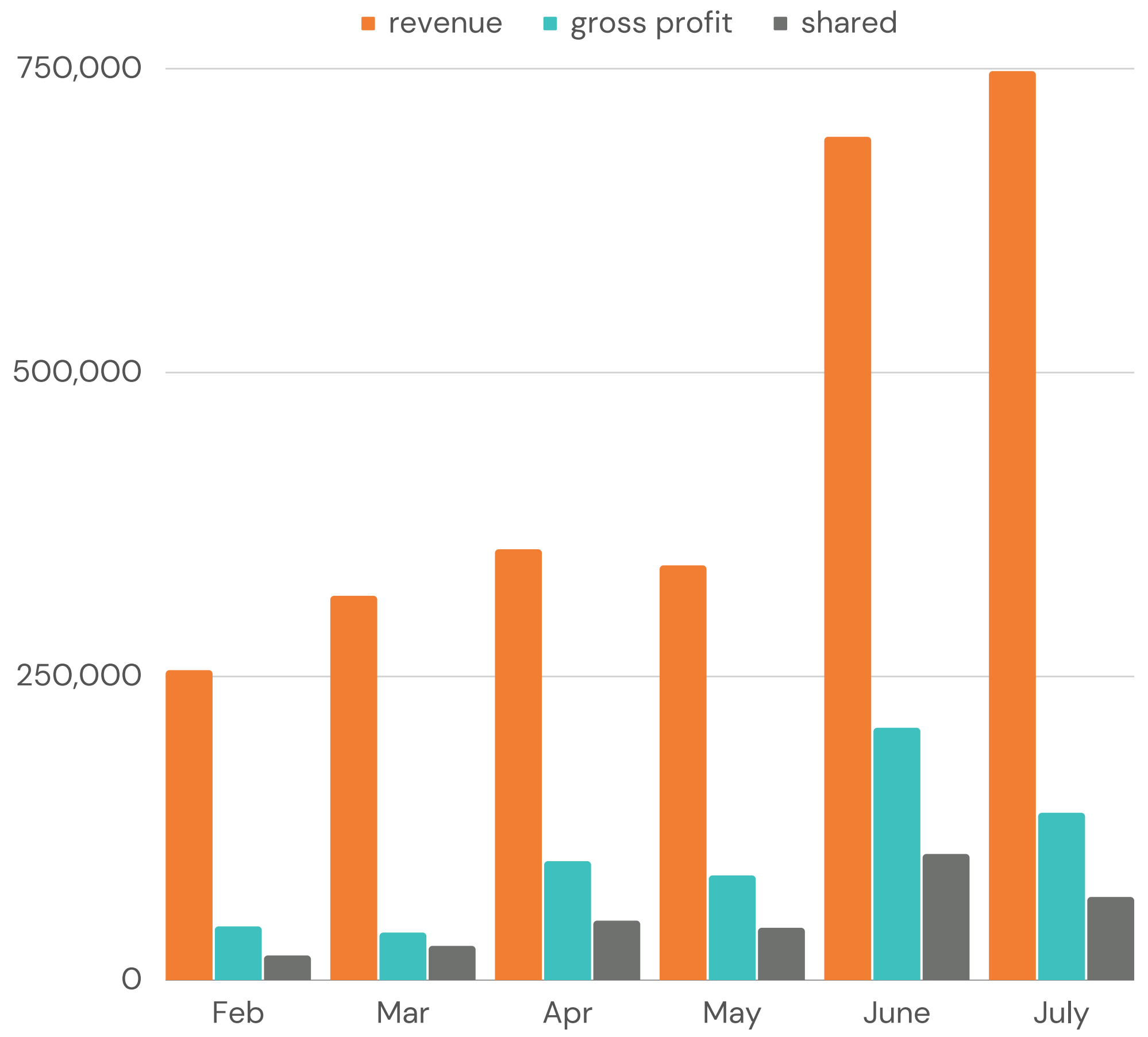
Restart Academy Budget

	THB	USD
One Time Investment	375,000	11,029
Canteen Operations	503,900	14,821
Massage & Hair Class Building	500,000	14,706
Monthly Operations (12 months)	2,590,000	76,176
Total	3,968,900	116,732



PROFIT REPORT

- 2.7 M** **REVENUE**
 from operating the food court
 ~ \$76,500
- 612 K** **GROSS PROFIT**
 before salary / with handicap
 ~ \$17,500
- 312 K** **SHARED**
 as extra income to our students
 ~ \$8,800





**"IS THE BUSINESS
STABLE AND
SUSTAINABLE?"**



**"IS THE BUSINESS
STABLE AND
SUSTAINABLE?"**

NOT YET . . .

BUT

THERE'S HOPE



JOURNEY TO SUSTAINABLE SOCIAL ENTERPRISE

enough profit to cover cost



Scale up



Secure Profit Margin



Business Capacity Optimisation



Q&A

THANK YOU